Graphic Design Internship (LIMGD1110)

Role
This is a fantastic opportunity for a talented Designer with a passion for digital products to really enhance both their CV and career prospects. Mentored within the Product Team, you will use your creativity and technical skills to design everything from printable marketing materials to web landing pages and clickable prototypes for the host company’s App platform. This is a great chance for you to showcase your innovative skills, learning to work with exciting new software and an excellent opportunity to have an influence on the future look of the company’s disruptive digital platform.

Tasks
- Designing marketing landing pages and print materials
- Designing content central to limber’s marketing strategy
- Innovating, designing and specifying new concepts for the limber platform
- Designing clickable prototypes (app, web) for all new enhancements to the limber platform
- Meeting with and working with hirers and workers to understand how the platform can be improved.

Personal Skills
- Proficient with design software: photoshop, illustrator, GIMP etc.
- A passion for technology and customer experience and an interest in designing digital products
- An obsession getting things spot on and an eye for detail
- Video editing skills would be a bonus
- Previous experience with web / app design using a tool that enables you to create clickable prototypes eg. Sketch or Adobe XD would be a bonus but not essential

The Host Company
This host company provides a platform for casual staffing in hospitality and beyond; where part time shifts and all part time workers in a city are connected over one platform. Workers mix and match their shifts at cool venues and hirers flex up and down when they were busy. Launched in Bristol in 2016 our host company has recently received seed funding from a South West based private equity outfit and a few serial London based technology investors.

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