



Apply here

Start date

Flexible

Duration

6 – 12 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Malmesbury, England

A pretty, bustling market town in the southern Cotswolds, Malmesbury is the oldest borough in England and boasts a magnificent 12th Century abbey. With access to beautiful countryside and in reach of the region's major cities, this is an ideal location to live.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a confident, communicative individual comfortable with handling and analysing large amounts of data, to gain invaluable experience with this innovative host company. Mentored throughout, you will assist in the delivery of projects aimed at understanding the customer purchase journey and motivations when considering buying the hosts products. This important global role will allow the host to secure a better position their products in the marketplace. ESPA has placed several successful interns with this host, some now being permanently employed, so this is potentially a great career move, with access to an extensive internal training programme!

Tasks

- Work alongside world class creatives, marketers, digital, social and engineering teams to help solve problems and create business opportunities from data
- Help identify patterns and relationships from within different data sets to tell a story; sales, social media, surveys, interviews, observations and online sources
- Find creative ways to visualise data in new and compelling ways
- Develop your Excel and PowerPoint skills
- Gather and help manage sources of global technology and consumer trends
- Developing the monthly newsletter
- Support and learn from consumer insight professionals who setup and run consumer research projects
- Learn to manage conflicting and changing priorities in a fast-paced environment to have the most impact and influence on decision making.

Personal Skills

Essential:

- Any degree discipline considered but must be comfortable analysing and managing large amounts of data
- Must be inquisitive and analytical
- Committed and have attention to detail and accuracy
- Good communication skills
- A positive team worker who can also work unsupervised
- Ability to build relationships and have the determination to see things through
- Must be proficient with MS Office; Excel, PowerPoint and willing to learn others.

The Host Company

The host company, employing over 14,000 people, is a world leader in the design and manufacture of innovative electrical domestic appliances. Renowned for applying exciting new technologies and thinking, they have revolutionised the industry. In September 2017 they announced a £2.5bn expansion programme, looking to eventually double the workforce, they are seeking dynamic young people to assist in their continued success.