

# ESPA Graphic Design Internship (PANGD1202)

# **Apply here**

#### Start date

Flexible within the next 3 months

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

## Location

# Cookstown, Northern Ireland

Cookstown is situated in beautiful countryside, of which many locations are featured in the series Game of Thrones, including the famous "Dark Hedges". The fourth largest town in the country, Cookstown is close to Lough Neagh, the largest lake in Ireland and only an hour's drive from the capital Belfast. The town itself has many busy pubs and eateries, so there is always something to keep you occupied.

# Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

## **Benefits**

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

# Role

This is a fantastic opportunity for a creative and passionate Graphic Designer, to utilise their skills and experience to help this company create high quality packaging at very competitive prices. Mentored throughout, the successful candidate will work closely with the sales team to create new designs for potential customers as well as updating artwork from existing customers. You will also be asked to work on marketing materials for the host's social media platform. This placement is a great opportunity to gain practical skills in a real business environment, providing a great addition to your CV and enhancing your career aspirations.

#### **Tasks**

- Provide design and marketing support for all areas of the business
- Design and create artwork for potential customers, as well as updating artwork for existing customers
- Create new artwork, designs, diagrams and pictures for brochures, panels, displays and company presentations
- Resizing and reworking of existing graphics
- Identify and propose creative applications and design styles
- Produce interactive marketing material to support the development of social media
- Liaise with internal departments and printing companies
- Maintain deadlines for issuing artwork
- Document events through video and photography

# **Personal Skills**

- Degree in Graphic Design preferred
- Self-starter, with the ability to work on your own and within a closely integrated team
- Innovative thinker with strong creative and commercial skills
- The ability to tackle creative challenges with a lateral approach
- Excellent communication skills, both written and spoken
- Design, illustration and photo/videography with good working knowledge of Adobe Creative Suite CC

# **The Host Company**

The host company is a major player in the design and printing of packaging for many industries including Fashion Boutiques, Jewellers, Dentists, Opticians, Pharmacies, to name a few. Using only the best materials, their aim is to create high quality packaging at very competitive prices. Expanding rapidly, they are seeking talented designers to build on their success so far.

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