Graphic Design Internship (KURGD3101)

Apply here

Start date
Flexible within the next 3 months

Duration
6 months

Languages
Good spoken and written English levels are required (B2 onwards)

Location
Cookstown, Northern Ireland

Cookstown is situated in beautiful countryside, of which many locations are featured in the series Game of Thrones, including the famous "Dark Hedges". The fourth largest town in the country, Cookstown is close to Lough Neagh, the largest lake in Ireland and only an hour's drive from the capital Belfast. The town itself has many busy pubs and eateries, so there is always something to keep you occupied.

Are you eligible?
Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role
This is a fantastic opportunity for an innovative and passionate Graphic Designer, possibly with an interest in fashion, to utilise their skills and experience to help this company expand their brand across the globe. Mentored throughout, you will assist the marketing department to improve brand awareness through online and offline marketing efforts, as well as supporting the product development team when required. This internship is a great opportunity to gain practical skills in a real business environment, providing a great addition to your CV and enhancing your career aspirations.

Tasks
- Provide design and marketing support for all areas of the business
- Design and create artwork for example; labels, infographics, guarantee booklet, installation instructions
- Create new artwork, designs, diagrams and pictures for brochure, panels displays and company presentations
- Identify and propose creative applications and design styles
- Produce interactive marketing material to support the development of social media
- Liaise with the internal departments and printing companies
- Maintain deadlines for issuing artwork
- Document events through video and photography

Personal Skills
- Degree in Graphic Design preferred
- Self-starter, with the ability to work on your own and within a closely integrated team
- Innovative thinker with strong creative and commercial skills
- The ability to tackle creative challenges with a lateral approach
- Excellent communication skills, both written and spoken
- Design, illustration and photo/videography with good working knowledge of Adobe Creative Suite CC

The Host Company
The host company has been designing, manufacturing and distributing contemporary fashion jewellery and watches since 1985. They have been supplying them, through their portfolio of brands, to airlines across the world along with many international customers. In addition to exhibiting in the UK and Ireland they have started to exhibit in Singapore, Cannes and more recently Hong Kong. With styles ranging from classic and timeless to fresh and funky and with their recent rebranding, their mission is to become the UK’s number one jewellery brand for women.